



FROST Product Line Sheet

Retail ordering information | Draft for review



Individual 2 fl oz bottle



12-bottle countertop display

Product Overview

FROST Sport Cooling Spray delivers a fast-acting, refreshing cooling sensation in a portable, non-sticky trigger-spray format. The shipping carton converts into a high-impact counter display without separate hardware.

Item and Pricing

Wholesale information	Details
Item number	FRSP-12CD
Display quantity	12 bottles
Bottle size	2 fl oz / 59 mL
Wholesale price per display	\$62.52

Wholesale information	Details
Wholesale cost per bottle	\$5.21
Suggested retail price	\$9.99
Potential retail sales per display	\$119.88
Potential gross profit per display	\$57.36
Retail gross margin	48%
Opening / reorder minimum	1 display / 1 display

Retail Placement

- Checkout counters, reception desks, pro shops, and seasonal displays
- Gyms, running and cycling stores, sporting-goods retailers, and golf or tennis shops
- Convenience, outdoor, workwear, construction-supply, resort, festival, and event channels

OPENING OFFER

Early Adopters! Order 5 displays and get 1 FREE! Offer available to approved wholesale accounts while supplies last; the free display ships with the qualifying opening order.

Ordering and Fulfillment

Lead time	While supplies last
Shipping origin	Fremont, CA
Available territory	US
Freight / free-shipping threshold	\$500
Ordering contact	wholesale@thermallabs.co
Apply online	thermallabs.co/wholesale