



Stock the Chill. Grow Hot-Weather Sales.

Wholesale sales flyer | Draft for review



FROST Sport Cooling Spray

Fast-acting, refreshing cooling in a compact 2 fl oz trigger-spray bottle. The bold 12-pack carton opens into a finished countertop display.

- Fast-acting cooling sensation
- Non-sticky formula
- Retail-ready 12-bottle display
- Compact format for seasonal and impulse sales

Retail Economics

Wholesale display	\$62.52 / 12 bottles
Wholesale cost	\$5.21 per bottle
Suggested retail	\$9.99 per bottle
Potential sales	\$119.88 per display
Potential gross profit	\$57.36 per display 48% gross margin

INTRODUCTORY RETAILER OFFER
Early Adopters! Order 5 displays and get 1 FREE!
Introductory offer available for approved wholesale accounts while supplies last. Free display must ship with the qualifying opening order.

BECOME A FROST RETAILER

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